



Jessica Coate

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Experience:

Wells Fargo Video Network
Charlotte, NC | 2016-2021

Graphic Designer/Motion Graphics

Created animations in After Effects for Wells Fargo's live events, line of business, and digital story making projects. Worked closely with the Graphics Manager and clients to deliver requests in a timely manner and to maintain brand guidelines and continuity. Certified Brand Steward for Wells Fargo.

ESPN
Charlotte, NC | 2011-2016

Designer II/Motion Graphics

Created on-air graphics for studio productions per the director's request. Ensured the accuracy and timely preparation of graphics. Cut headshots and action shots. Map and lower third animations for remote. Understanding of television terminology and on-air production demands.

NC & SC | 2009 - Present

Freelance Logo & Graphic Designer

Clients: AQUA, Artery Age, Atlantic Game & Tackle, Butterfly Shoes, WiProwess, Backwater Fishing, Choir Festivals/Festival by the Sea, Coconut Water, GLCC, IronRoses RC, Construction Specialties, Historic Columbia, Kat Realty, Savor, MacKay Law Firm, Palmetto Cleaning, Palmetto Fort Foundation, Deviate, *DV8 Magazine*, Peachtree House, EDIA – The Charlotte Adventure Map, Leadership Development, Inc., invitation suites for multiple weddings

Fuzzy Brush Americas
Boca Raton, FL | 2009

Freelance Marketing Expert and Graphic Designer

Designed flyers, business cards, promotional items, rack cards, billboards, mall signs, tent cards, packaging, e-brochures, & t-shirts.

Southern Risk, LLC
Charlotte, NC | 2006-2009

Marketing Coordinator

Designed and created flyers, ads, brochures, promo items & displays. Brought marketing campaigns from infancy to completion. Photo retouching. Website and direct email blast design using html and CSS.

Glueworks Animation— The Film Foundry
Charlotte, NC | 2005-2006

Layout and Lighting Artist

Layout design of animation sequences and shots. Animation key poses. Lighting of characters, backgrounds, & props for scenes.

Comedy Central—South Park Television
Marina del Rey, CA | 2002-2005

Technical Director

Built characters, props, and backgrounds in Maya. Used ramps & textures. Created expressions on sliders for characters, props, & backgrounds. Digital ink and paint.

2001-2002

Lip Sync Department Supervisor

Supervised a team of artists for lip sync animation in Maya.

1998-2001

Assistant Animator/Lip Sync Artist

Lip sync animation in Maya. Recorded phonetics onto sound sheets.

Animation for Norman Lear
"Let's Go Voting"

Technical Director

Built characters in Maya and created expressions and walk cycles.

Marina del Rey, CA | 2003
Chiodo Bros.—“Clay” for Disney
Burbank, CA | 2002

Manipulated ramps and textures.
Fabrication Department Intern

Built armatures, molds, & clay models for stop motion animation.
Painted and built props for sets and did basic carpentry work.
Digital clean-up and frame-by-frame selection of characters in Photoshop.

Kaplan Test Prep
Los Angeles, CA | 2000-2002

Marketing Production Coordinator

Created flyers, ads, & mailers for offices in 15 states.
Negotiated contracts with newspapers and oversaw ad delivery.
Developed detailed media plans with regional marketing directors.

Paramount Pictures
South Park: Bigger, Longer, and Uncut
Marina del Rey, CA | 1999

Assistant Animator/Lip Sync Artist

Lip sync animation in Alias Wavefront. Edited audio into frames.
Recorded phonetics onto sound sheets.

Jim Henson Interactive
Hollywood, CA | 1997

Animation Intern

Conceptualized styles and ideas with a team of creative artists.
Drew in-betweens and walk cycles for *Muppet Babies*.

CBS Television—Eyemark Entertainment
Westwood, CA | 1997

Graphic Design Intern

Assisted in photo shoots. Designed billboards and magazine ads.

SONY Music
Santa Monica, CA | 1995

Graphic Design Intern

Scanned art and photos. Aided in design and layout of CD artwork.

Education:

University of California—Los Angeles [UCLA]
Los Angeles, CA | 1994 - 1998

Bachelor of Arts – Graphic Design, June 1998

Additional studies in drawing, photography, sculpture, & animation.

Puppet-making Workshop with Michael Earl
Los Angeles, CA | 2004

Eight-week class taught by Sesame Street puppet designer on production and creation of Muppet-style puppets.

Certificates:

New Horizons—Computer Learning Center
Columbia, SC | 2008

Certificate of Completion for Flash CS3 Level 1

South Carolina Governor’s School for the Arts
Greenville, SC | Summer 1993

Summer study program in drawing, photography, print-making, sculpture, painting, & etching.

Computer Skills:

After Effects, Photoshop, Illustrator, Premiere, Maya, Cinema 4D, SoftImage, Dreamweaver, Alias Wavefront, Sound Editor, Quark Xpress, Flash, Director, Microsoft Word, Word Perfect, Excel, Internet Browsers & Email

References available upon request